

SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSORSHIP LEVELS & BENEFITS

BENEFIT	PLATINUM	GOLD	CORPORATE
Sponsorship amount	\$20,000 Cash	\$10,000 Cash	\$5,000 Cash
Recognition ad in Trade Show Website	Digital	Digital	Digital
"Official Supplier" designation	Yes	Yes	No
Banner at Trade Show	Banner with logo	Shared Banner with logo	Corporate list banner
Named on Conference Website	Yes	Yes	Yes
Individual sign at sponsored event where applicable	Yes	Yes	Yes
Sponsor named on website including link	Logo	Logo	Name listed
Sponsorship identification at booth	Yes	Yes	Yes
Sponsor name on Trade Show signage & advertising	Yes	Yes	Yes
Ability to purchase ad space on Website	Available to all sponsors & BRCC members		
Delegate passes	6	2	1
Keynote Breakfast & Lunch Tickets	6 per Meal	2 per Meal	1 per Meal
Final Gala and Meet & Greet tickets	6	2	1
Gift	Yes	Yes	Yes

EVENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	SPONSORSHIP AMOUNT
Meet & Greet - Tuesday, September 20 th	\$6,000
Breakfast with Keynote Speaker at Aqsarniit Hotel (2 opportunities)	\$3,500
Lunch with Keynote Speaker (2 opportunities)	\$5,000
Health Break (4 opportunities)	\$2,500
Qikiqtani Business Achievement Awards - Wednesday, September 21 st	\$10,000
Closing Gala at Aqsarniit Hotel & Conference Centre - Thursday, September 22 nd	\$13,500

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	SPONSORSHIP AMOUNT
Delegate Bags	\$1,500 plus production &
	freight
Registration Desk	\$3,500
Website Sponsor	\$6,000
Name Badges/Lanyards	\$2,500
Water Bottles	\$2,500
Notebooks	\$2,500
Official Airline	Call to Discuss
Official Media Partner	Call to Discuss
Official Hotel	Call to Discuss
Official Cartage Company	Call to Discuss

^{***}DETERMINE BASE PRICE INSTEAD OF \$1500 + PRODUCTION***

Opportunity Available
Opportunity Unavailable