SPONSORSHIP LEVELS & BENEFITS

BENEFIT	PLATINUM	GOLD	CORPORATE
Sponsorship amount	$20,000	$10,000	$5,000
Recognition ad in Trade Show guide	Full Page	Half Page	Quarter Page
Banner at Trade Show	Banner with logo	Shared Banner with logo	Corporate list banner
Named in Trade Show guide	Yes	Yes	Yes
Logo on sponsored event signage (if applicable)	Yes	Yes	Yes
Sponsor named on website including link	Logo	Logo	Name listed
Sponsorship identification at booth (if purchased)	Yes	Yes	Yes
Sponsor name on Trade Show signage & advertising	Yes	Yes	Yes
Ability to purchase ad space in Trade Show guide	Available to all sponsors & BRCC members		
Delegate passes	6	2	1
Keynote Meal tickets	6 per meal	2 per meal	1 per meal
Meet & Greet tickets	6	2	1
Final Gala tickets	6	2	1

Benefits for in-kind & cash donations less than $5,000 will be determined upon commitment

Event Sponsorship Opportunities

SPONSORSHIP OPPORTUNITY	SPONSORSHIP AMOUNT
Meet & Greet	$6,000
Breakfast with Keynote Speaker (2 opportunities)	$3,500
Lunch with Keynote Speaker (2 opportunities)	$5,000
Health Break (4 opportunities)	$2,500
Nunavut Business Achievement Awards	$10,000
Closing Gala	$12,500

Additional Sponsorship Opportunities

SPONSORSHIP OPPORTUNITY	SPONSORSHIP AMOUNT
Delegate Bags	$3,500
Registration Desk	$3,500
Event Magazine (includes inside cover ad)	$6,000
Name Badges/Lanyards	$5,000
Water Bottles	$4,000
Notebooks	$4,000
Official Airline	Call to Discuss
Official Media Partner	Call to Discuss
Official Hotel	Call to Discuss
Official Cartage Company	Call to Discuss

Opportunity Available

Opportunity Unavailable